NCC Cable System Order

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Comments:			Survey	Status	Phone	Office	Sales Coordinator	AE		Market	System Name	Syscode	Order #
R2: removed missed spot, total -\$18. Rev. 7.7			Cable Nielsen Live+SD Feb16	Accepted	(301) 951-2620	Washington	nator Adam Schaff	Paul Doll		Minneapolis-St. Paul	e Spectrum/Rice Lake, WI	5327	62296079
	manogood and	Makegood Policy	Primary Demo		Credit Status	Product Name	Est Code	Product Code	Client Code		Advertiser	Agency	Flight Dates
	- Programme and a second secon	Approval Required	Adults 35+				7311				Ron Johnson for US Senate	National Media	06/20/16 - 07/03/16
		CPP -	GRP -	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines	Version	Update Date
		CPM -	GIMP -	Cost Per Spot	100.0							4 Vs. 3	07/07/16
						104	\$797.30	\$140.70	\$938.00	2			

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14	13	12	11	10	9	89	7	6	CD	4	ဒ	N	-	Line
TNT	TNT	HIST	HIST	DISC	DISC	TBSC	TBSC	FXNC	FXNC	FXNC	FXNC	ESPN	ESPN	Net
AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS	AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS<	FOX AND FRIEND<	FOX AND FRIEND<	COLLEGE BKBL R<	AVG. ALL WKS<	Program
6/20/16	6/20/16	6/27/16	6/20/16	6/27/16	6/20/16	6/27/16	6/20/16	6/27/16	6/20/16	6/27/16	6/20/16	6/27/16	6/20/16	Start Date
6/26/16	6/26/16	7/3/16	6/26/16	7/3/16	6/26/16	7/3/16	6/26/16	7/3/16	6/26/16	7/3/16	6/26/16	7/3/16	6/26/16	Stop Date
05:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	05:00	05:00	19:00	19:00	Start Time
09:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	09:00	09:00	24:00	24:00	Stop Time
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6	10	22	12	-	12	-	12	N	12	22	12	2	12	Total Spots
\$8.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$8.00	\$8.00	\$10.00	\$10.00	\$8.00	\$8.00	\$10.00	\$10.00	Unit
\$48.00	\$100.00	\$20.00	\$120.00	\$10.00	\$120.00	\$8.00	\$96.00	\$20.00	\$120.00	\$16.00	\$96.00	\$20.00	\$120.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
R1 +6x	R1 +10x			R2 -1x		R2 -1x								Line Comment

NCC Cable System Order

Order #	62296079	Flight Dates	06/20/16 - 07/03/16	Update Date		07/07/16	
Syscode	5327	Agency	National Media	Version		4 Vs. 3	
System Name	Spectrum/Rice Lake, WI	Advertiser	Ron Johnson for US Senate	Show All Lines			
Market	Minneapolis-St. Paul			Total # of Weeks	8		2
		Client Code		Total			\$938.00
AE	Paul Doll	Product Code		Commission			\$140.70
Sales Coordinator	Adam Schaff	Est Code	7311	Net Total			\$797.30
Office	Washington	Product Name		Total Spots			104
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+SD Feb16	Primary Demo	Adults 35+	GRP		GIMP	•
-		Makegood Policy	Approval Required	CPP		СРМ	•

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Line

Net

Program

Start Date

Stop

Start Time

Stop

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RTG

MP

Total Spots

Unit Cost

Total Cost

Spot

Line Comment

SYSTEM APP: SALES ACCT

Date Printed

07/07/16

62296079 | Minneapolis-St. Paul | Spectrum/Rice Lake, WI | 5327 |